

Alive Tv

This privacy policy is for AliveTv Ap [download link www.alive-tv.net].

The policy sets out the different areas where user privacy is concerned and outlines the obligations & requirements of the users, and AliveTv App owners. Furthermore, the way AliveTv App processes, stores and protects user data and information will also be detailed within this policy.

AliveTv App

AliveTv App and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. AliveTv App complies to all international laws and requirements for user privacy.

Use of Cookies

AliveTv App uses cookies to better the users experience while using the App. Where applicable AliveTv App uses a cookie control system allowing the user on their first visit to the App to allow or disallow the use of cookies on their computer / device. This complies with recent legislation requirements for AliveTv Apps to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer / device.

Cookies are small files saved to the user's computer's hard drive that track, save and store information about the user's interactions and usage of the AliveTv App. This allows the AliveTv App, through its server to provide the users with a tailored experience within this AliveTv App.

Users are advised that if they wish to deny the use and saving of cookies from AliveTv App on to their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies from AliveTv App and its external serving vendors.

Contact & Communication

Users contacting AliveTv App and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the Data Protection Act 1998. Every effort has been made to ensure a safe and secure form to email, video, audio, picture submission.

AliveTv App and its owners use any information submitted to provide you with further information about the products / services they offer or to assist you in answering any questions or queries you may have submitted. This includes using your details to subscribe you to any email newsletter program the AliveTv App operates but only if this was made clear to you and your express permission was granted when submitting any form to email process. Or whereby you the consumer have previously purchased from or enquired about purchasing from the company a product or service that the email newsletter relates to. This is by no means an entire list of your user rights in regard to receiving email marketing material. Your details are not passed on to any third parties.

E-Alert

AliveTv App operates an alert program, used to inform subscribers about upcoming programs, latest entertainment new, movies and services supplied by AliveTv App. Users can subscribe through an online automated process should they wish to do so but do so at their own discretion. Some subscriptions may be manually processed through prior written agreement with the user.

Subscriptions are taken in compliance with Laws detailed in the Privacy and Electronic Communications Regulations 2003. All personal details relating to subscriptions are held securely and in accordance with the Data Protection Act 1998. No personal details are passed on to third parties nor shared with companies / people outside of the company that operates AliveTv App. Under the Data Protection Act 1998 you may request a copy of personal information held about you by AliveTv App's email newsletter program Email marketing

campaigns published by AliveTv App or its owners may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity [this is by no far a comprehensive list]. This information is used to refine future email campaigns and supply the user with more relevant content based around their activity.

In compliance with Spam Laws and the Privacy and Electronic Communications Regulations 2003 subscribers are given the opportunity to un-subscribe at any time through an automated system. This process is detailed at the footer of each email campaign. If an automated un-subscription system is unavailable clear instructions on how to un-subscribe will be detailed instead.

Adverts and Sponsored Links

AliveTv App may contain sponsored links and adverts. These will typically be served through our advertising partners, to whom may have detailed privacy policies relating directly to the adverts they serve.

Clicking on any such adverts will send you to the advertisers AliveTv App through a referral program which may use cookies and will track the number of referrals sent from AliveTv App. This may include the use of cookies which may in turn be saved on your computers hard drive. Users should therefore note they click on sponsored external links at their own risk and AliveTv App and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Social Media Platforms

Communication, engagement and actions taken through external social media platforms that AliveTv App and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details. AliveTv App nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

AliveTv App may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

Shortened Links in Social Media

AliveTv App and its owners through their social media platform accounts may share web links to relevant web pages. By default some social media platforms shorten lengthy urls [web addresses] (this is an example: <http://bit.ly/zyVUBo>).

Users are advised to take caution and good judgement before clicking any shortened urls published on social media platforms by AliveTv App and its owners. Despite the best efforts to ensure only genuine urls are published many social media platforms are prone to spam and hacking and therefore AliveTv App and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.